



GOVERNMENT OF ASSAM
ASSAM CLIMATE CHANGE MANAGEMENT SOCIETY
ENVIRONMENT, FOREST AND CLIMATE CHANGE DEPARTMENT
ARANYA BHAWAN, PANJABARI
GUWAHATI-37

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NOTICE INVITING SUCCESS STORIES ON CLIMATE ACTION

Assam Climate Change Management Society (ACCMS), Government of Assam hereby invites submission of success stories on effective climate adaptation and mitigation measures, research work and capacity-building/awareness generation actions related to climate change implemented across the State of Assam from Educational Institutions, Research Groups, Non-Governmental Organisations, Civil Society Organisations, Community Institutions, or Individuals of Assam. The institutions/organizations must have a registered office in Assam, and the success story must be based on actions implemented within the State.

Selected entries will be featured in a **Compendium of Success Stories on Climate Action in Assam** to be published by ACCMS and will be **uploaded in the state knowledge portal on climate change** (www.accms.org.in), highlighting innovative practices and impactful climate action.

The success story should be prepared as per the template annexed as Annexure I.

About ACCMS: ACCMS was formed in 2018 as a special-purpose vehicle to coordinate all climate change-related activities and to assist the departments in implementing climate action across the state. The Society has a Governing Body Chaired by the Hon'ble Chief Minister of Assam with Council of Ministers as its members and supported by an Executive Committee headed by the Chief Secretary to the Government of Assam.

Last Date of Submission: 15th September, 2025

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(CEO, ACCMS)

Template for Preparation of Success Story

To be compiled by
Assam Climate Change Management Society (ACCMS)

Assam is one of the most vulnerable states to climate change impacts in India. Time calls for immediate actions that contribute to the mitigation of the problem or increase the adaptive capacity, thereby boosting the climate resilience of the community and places.

Assam Climate Change Management Society (ACCMS), Government of Assam is creating a compendium of success stories to showcase the innovative work that is already being implemented in the state by Educational Institutions, Research Groups, Non-Governmental Organisations, Civil Society Organisations, Community Institutions, or Individuals of Assam to reduce the impact of climate change and to help the state transition into climate-resilient, climate-just future.

The success stories should be specific and focused on the climate change theme; that is, they should highlight specific problems/vulnerabilities, types of actions/solutions (adaptation, mitigation, research, or capacity-building), and outcomes.

The content of the success story on climate actions should reflect the following:

- a. **Solution-driven:** The story should be a concrete example of progress made in enhancing the adaptive capacity, protecting a community from the impact of climate change, and reducing emissions to mitigate climate change.
- b. **Innovative:** The story shall highlight any innovative practices adopted, new technology introduced, or a unique communication strategy practiced that led to behaviour change.
- c. **Visual:** The success story shall be accompanied by relevant high-quality images or other graphic elements.
- d. **Personal:** The story should reflect the experience of any beneficiary or community that has benefited from the work. Their journey towards a better future should be the focus of the success story.
At least 1 quote or personal perspective, ideally from a person directly involved in the work or from an expert in the field, should be included.
- e. **Short and Concise:** The success story should be limited to 1-1.5 pages (maximum 800 words)

Themes: The list of themes mentioned below is not exhaustive:

- a. Climate-smart agriculture
- b. Alternative livelihood
- c. Integrated livelihood practices
- d. Water conservation
- e. Flood-resilient infrastructure
- f. Wetland/Spring conservation
- g. Increase in forest cover (including urban and peri-urban areas), forest restoration

- h. Conservation of Biodiversity and Protection of Habitats
- i. Renewable Energy
- j. Energy-efficiency
- k. Climate-resilient housing/infrastructure
- l. Waste Management/
- m. Climate-resilient or low-carbon innovative road network
- n. Awareness/ capacity building/ training on climate change
- o. Behavioral change for a low-emission, environment-friendly lifestyle
- p. Disaster preparedness

The success story should be prepared in the following format:

1. **Title:** The title should be precise, jargon-free, and attract readers' attention. It should summarize the story and include action verbs that bring the story to life.
2. **Theme:** The overall theme/sector of the success story should be mentioned. The theme may be considered from the list mentioned above, and other areas related to climate action may be added.
3. **Background:**
 - a. **Challenge:** The success story shall start with the challenge encountered and how climate change intensifies the challenge or is expected to worsen the situation. This section should describe the existing gap that requires intervention.
 - b. **Stakeholders' perspective:** The story must have a human-interest angle. This section should describe who is experiencing the problem and how they would benefit if the issue were resolved. The stakeholders can be any beneficiary, community, or group of people.
 - c. At least one quote from the beneficiary should be included in this section.
(Maximum 200 words)

4. **Initiative:**

In this section, the intervention should be described in terms of addressing the challenge as well as its importance from the climate change perspective. The focus should be on the details of activities, strategies of implementation, timelines of action (year of implementation), and the amount spent on the activity. How the community/ beneficiaries were involved in the consultation or implementation process shall be described.

This section should also specify who exactly benefited and how the activity built their climate resilience or adaptive capacity to deal with any future climate extremes. One quote from the stakeholders or departmental officials may be included about the changes experienced by the stakeholders after the intervention. Any individual story shall be extrapolated to reveal a bigger picture in terms of its impact on the community or the locality overall. (Maximum 300 words)

5. **Key result/insight:**

This section should quantify the overall key output of the intervention such as increased afforestation/improved health infrastructure/ enhanced income/ emission reduction/ carbon sequestration. (Maximum 100 words, bullet points may be used)

6. **Impact:**

A summary of the change achieved under the intervention (on skills, economic condition, infrastructure, employment, and climate resilience). Simple graphs and tables may

be included to illustrate the change. Comments on the large-scale replication of the project may be included. (Maximum 100 words)

7. Learning:

- The learnings of the process, difficulties, or challenges faced (regulatory, financial, social, and technical issues).
- How the challenges were overcome.
- Bullet points may be used

Supporting materials:

A First-person account of the experience of the community/beneficiary is a must. Please provide 3-4 quotes from different people (beneficiary, implementing agency, subject specialist) along with their details like name, designation, location, and organization.

Provide 3-4 **high-quality photographs** depicting the area of intervention, beneficiary/community photographs, along with necessary captions.

Additional Information to be submitted:

- **Name of the implementing agency and intervention partners, if there are any**
- **Links to supporting documents such as news items, published reports, website of the dept/organization, etc.**
- **Contact person for this story (Name, designation, email address, and phone number)**

N.B. The following checklist should be referred to while preparing the success story and ensure that the questions have been answered in the success story.

Sl No.	Questions to consider	Yes	No
1	Is the story related to climate action?		
2	Does the story explain what new insights/lessons the work/activity brings?		
3	Does the story describe the outcomes of the activity/work/project and the people who are benefiting?		
4	What kind of innovation (in skills, knowledge, attitude, practice, or policy) has the action brought, and who is benefiting from these changes?		
5	Does the story show how the activity/project makes a difference in improving climate resilience and reducing the impacts of climate change?		
6	Does the story provide an interesting fact that people will remember? <i>For example, how many plantations have been done, and how many families have improved their livelihood opportunities? What percentage of farmers have adopted crop insurance?</i>		
7	Does the story explain what kind of impact this innovation could have if scaled up?		

8	Does the story show which partners contributed and how?		
9	Does the story include quotes from stakeholders or beneficiaries?		
10	Does the story describe a key insight on what works and what doesn't, and something that a future project could build on?		
11	Have I provided links to other media (news media, journal articles, website news, newsletter, blogs, and annual reports of other programs/projects) that also feature this story?		
12	Have I provided the contact details of people who can provide more information?		